

# Health Literacy – opportunities for health consumer organisations



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# Who are we?

## Vision:

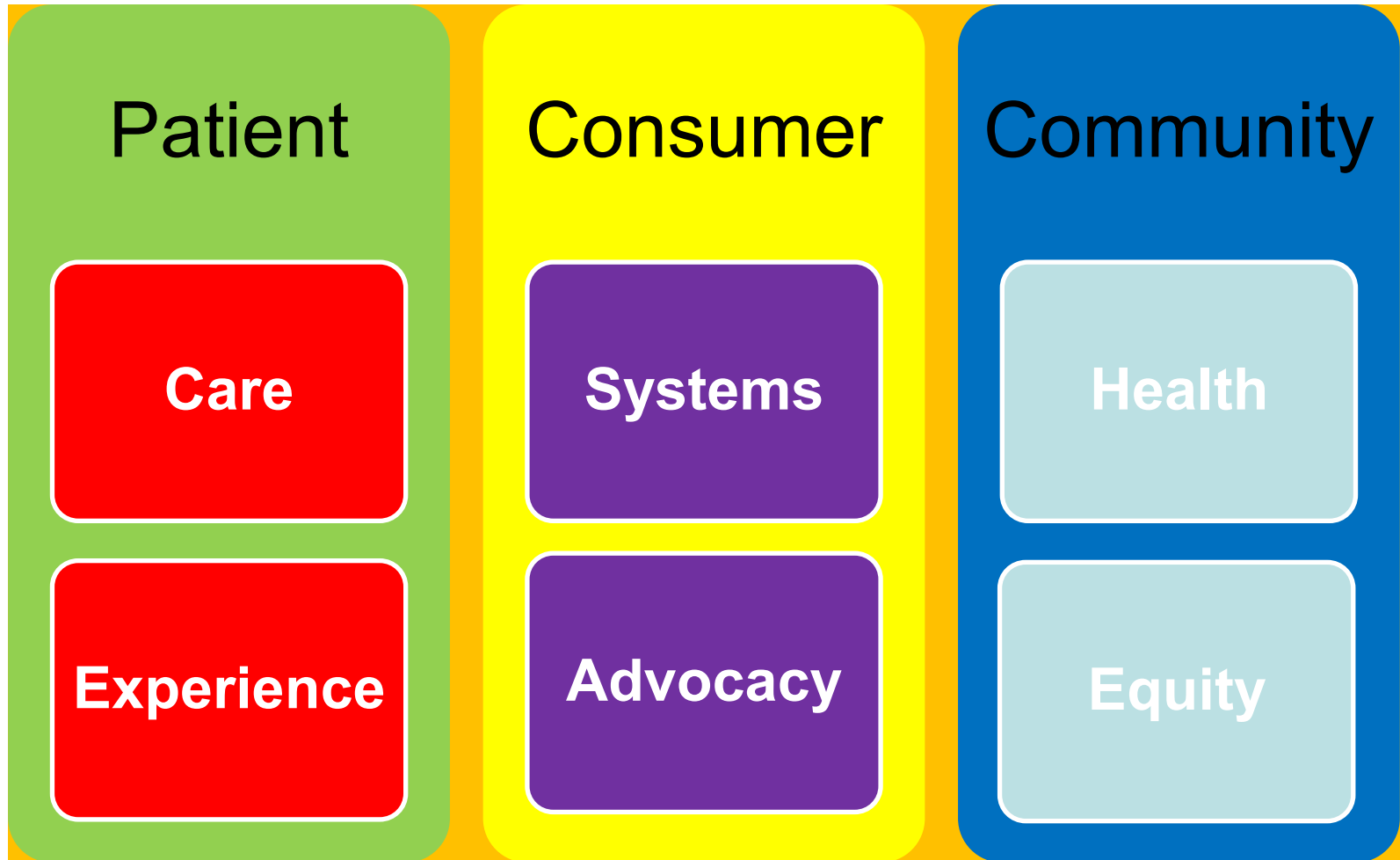
*Consumers at the heart of health care*

## Mission:

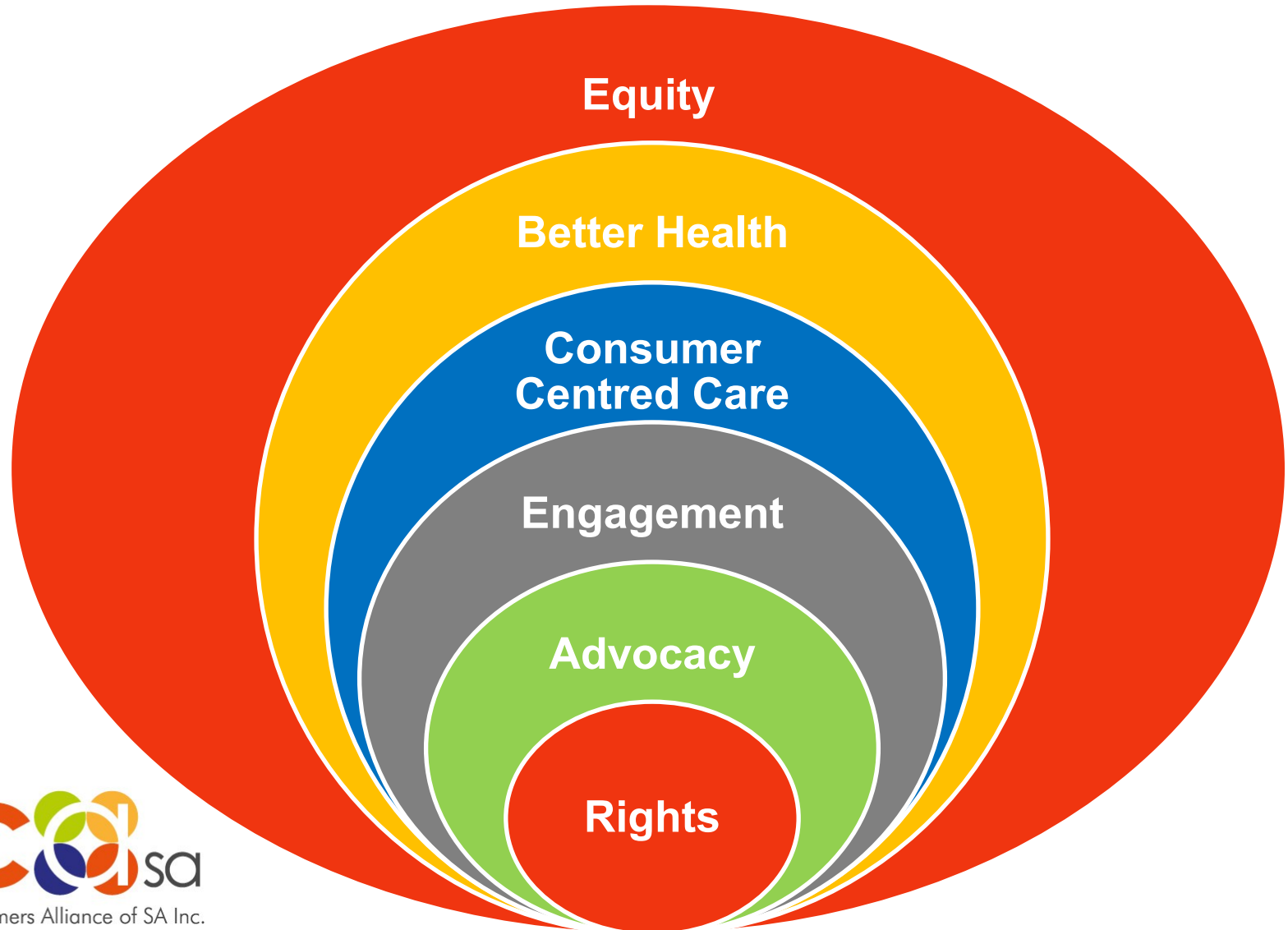
*A strong and effective voice for the promotion and protection of health consumer wellbeing and rights*



# Patient/Consumer/Community?



# Our Systemic Advocacy Framework



# SA Health Guide for Engaging Consumers

SA Health

Guide for  
Engaging with Consumers  
and the Community  
2013

[www.sahealth.sa.gov.au](http://www.sahealth.sa.gov.au) - but it's  
easier to do a Google search.  
Developed by Dr Anne Johnson.

Tools for promoting health literacy – Tool 3

## Tips for communicating clearly

Tools for promoting health literacy – Tool 4

## The Teach-Back Method

Tools for promoting health literacy – Tool 5

## Follow-up with Consumers

# Health Literacy

What role might health consumer organisations play in health literacy?

- Opportunities
- Systemic advocacy to bring about a health literate environment
- Challenges – accessing those with the greatest health needs (and low literacy)
- Social Determinants and the socio-economic gradient of health.

# Social Media Opportunities



Health Consumers Alliance of SA Inc. shared a link.

Posted by Mikey Orr Cousins [?] · 11 November 🌐

Prescription drugs are now the leading cause of drug overdose related deaths in Australia.



**Our growing addiction to prescription painkillers - Health & Wellbeing**

[www.abc.net.au](http://www.abc.net.au)

Prescription painkillers are some of the most commonly misused drugs in Australia. So why are doctors prescribing these medications in...

115 people reached

Boost Post

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↪ 1 Share

# Health Literacy

## Opportunities:

- Standard 2: Partnering with Consumers – consumer and community engagement committees and processes
- Media and Communications Units in all Area Health Networks
- Rich and diverse community based non government organisations who already have a funding for health education and promotion.





**You are creating memories...**

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**T: <https://twitter.com/HealthConsumers>**

**FB: <https://www.facebook.com/pages/Health-Consumers-Alliance-of-SA-Inc/144504569051463>**